



Staatlich anerkannte, private
**Fachhochschule des
Mittelstands (FHM)**



**English
language**

**Master of Arts (M.A.)
International Management**

M.A. International Management

Video and phone conferences with team members in the United Kingdom and Brazil, production facilities in South Korea, cooperation partners in China, customers in the USA and Australia: the increasing interdependence of world economies requires firms to manage their businesses internationally and heavily engage in global collaboration. This macro development leads to an unprecedented need for international managers and professionals, equipped with a solid business education as well as intercultural and language skills.

As an International Manager, your destination is to assume leadership responsibilities on domestic and international teams. For example, your employer will assign you to enter a new or expand existing operations in an international market. Alternatively, you can transform your entrepreneurial ideas into a successful international startup venture, taking advantage of global business opportunities.

Attractive career paths are available in fast-growing fields like international marketing and sales, international financial management, international human resource management, international supply chain management or

international project management. You might also consider starting your own management consulting business.

FHM's Master in International Management combines the latest in business thinking from management experts with assignments to empower students with the skills employers seek. The program opens the door to a wide variety of career opportunities in world economies.

Classes are designed for an international audience and taught in English. In addition to acquiring solid leadership and managerial skills, all students participate in an internship and company visits. These practical experiences make the program more versatile, in line with the needs of the current global employment market.

With a globally focused curriculum, many classes in FHM's Master in International Management program utilize the Harvard Business School case method. Students read and reflect on the case study, meet in student discussion groups. In the classroom, students compare different alternatives and suggest an action plan, placing the student in the role of the decision maker.

The Master in International Management offers a way to develop your knowledge immediately after graduating with a Bachelor's degree. It provides the foundation for a great career start and prepares graduates to find a rewarding employment in a job market filled with high expectations.

The field of Management requires diverse knowledge of many related business subjects. The Master in International Management program is designed to provide this education, offering in-depth classes and a great learning environment with a small number of students in each course.

Team assignments in and outside the classroom are an important component of the Master in International Management program. The degree will help you develop great interpersonal and multicultural skills, become an efficient



Klaus B. Zensen, Ph.D., Program Director

problem solver and overall, you will know how to apply international management theory to the real world of business. You will have a clear understanding of how a business operates considering the socio-economic environment and you will be able to manage the challenges of global affairs.

Future career paths by function

- › Global Marketing and Sales
- › International Finance, Analysis and Planning (FP&A)
- › International business development
- › International project management
- › Operations/international supply chain
- › International human resource management
- › Consulting
- › Strategy/General Management
- › Accounting

Course contents

The increasing interdependence of world economies forces companies to face international competition and be vigilant to become or stay competitive. Managers in multinational corporations must be highly competent in global business practices, possess solid international work and intercultural experience and speak foreign languages fluently.

The Master in International Management excels at providing the necessary education and helping develop the next generation of international managers in a globalized economy. Program graduates are well prepared with a solid foundation of theory concepts and practical applications in case studies and simulations.

A vivid exchange with international firms further augments the experience. You have the opportunity to complete a twelve-week

The Master in International Management fits well with an undergraduate degree in Business or Economics and all other fields of study. It is a great opportunity for students who have completed a Bachelor's in a different field and are looking for a career change.

Future career paths by industry

- › Manufacturing
- › Technology
- › Consumer products
- › Consulting
- › Real Estate
- › Service
- › Pharma
- › Energy
- › Financial services

internship in an English-speaking international company, where you can apply, demonstrate and advance your management skills.

Core classes include Foreign Trade & International Growth Markets, Human Resources & Cross-cultural Management and Business Management in a Globalized Economy. Electives in the Master in International Management include courses in Finance and Marketing.

The Master in International Management is a program for talented and ambitious people, who perceive their bachelor degree as not sufficient for their career plans. It is designed to prepare you for a wide range of career options across multiple industries, allowing you to tailor your curriculum to your interests and career goals.

The program is organized as follows

International Management

- › Foreign Trade & International Growth Markets
- › International Law
- › Corporate governance in the globalized economy
- › Human Resources & Cross-cultural Management
- › International project and process management

International Accounting & Financing

- › International Accounting
- › International Finance & Funding
- › International Financial Markets (elective)
- › International Controlling (elective)

Marketing Management

- › International Marketing Management
- › International Sales Management
- › Market Intelligence & Consumer Behaviour (elective)
- › Corporate Communications (elective)

Research and practice perspectives

- › Study in Practice (SiP)
- › Practitioner Colloquium & Company Visits
- › German as a foreign language
- › Quantitative & qualitative methods of economic & marketing research
- › Innovation and Change Management

Degree: Master of Arts (M.A.)

Mai 2020

Credit Points:	120
Location:	Berlin/Germany
Length of course:	2 years
Tuition fee:	15.950 Euro (incl. application fee; 2 instalments: 1st year: 7.815 EUR, 2nd year: 8.135 EUR)
Start:	June (application deadline: March 15th); October (application deadline: July 1st)
Course language:	English
Academic requirements:	Bachelor Degree or higher English Language B2
Selection process:	It will take place via Skype



For organisational and application inquiries

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How to apply

Requirements:

A Bachelor's degree (or equivalent) with at least 180 credits is required for acceptance for the International Management master's program. There are no special prerequisites regarding the type of study undertaken in the Bachelor's degree.

Good English language skills that correspond with Level B of the Common European Framework of Reference for Languages or proof of English language Bachelor degree are required for the course. This language proficiency can be demonstrated with the following certificates:

- ▶ ALTE level: Level 3
- ▶ IELTS exam: minimum score of 5 - 6
- ▶ TOEIC: score of 541 - 700
- ▶ TOEFL iBT: minimum score 87
- ▶ UNICert: minimum UNICert II

German language skills are not required for the International Management master's program. However, a visa and residence permit is necessary to study in Germany.

Application Process:

You may commence the International Management master's program in the winter term (beginning early October) or in the summer term (beginning early June). The application deadlines is as follows:

- ▶ **Winter term:** 1st July
- ▶ **Summer term:** 15th March

Application Documents:

In order to consider your application for our master's course, we need the following documents:

- ▶ Application form
- ▶ CV
- ▶ Copy of Bachelor's degree
- ▶ Copy of transcript of records/ mark sheets
- ▶ Copy of passport
- ▶ B2 English language certificate (IELTS min 5.0; TOEFL min. 87 pts.) or proof of English language Bachelor degree

- ▶ **The application documents must be sent by email to:**
application.international@fh-mittelstand.de



You can download the application form here

Why study in Berlin?

Quite simply: Berlin is – especially for young people – one of the most attractive cities ever. This is not just an advertising slogan, but according to “Youthful Cities Index” even empirically proven: For this predicate is based on regular surveys among thousands of young people for the most youth-friendly cities in the world. Factors such as job offers, public transport, internet connection or the local film and music scene are evaluated.

Berlin was always among the top three of the hippest cities. Berlin is a city in motion. Berlin is not dignified or comfortable, but always surprising and breathless. Within a few months it will change as radically as other places in twenty years. Berlin may not have manners, but it has style. Here, people from different cultures mix. Berlin has opened continuously, the sidewalks are never folded up. Whether hectic or idyllic: there is virtually nothing that does not exist in Berlin.

Studying and experiencing – Berlin is the perfect place for that.

Further good reasons for studying at the FHM in Berlin:

Exciting Student Life: Berlin has a vivid nightlife with countless bars, pubs and clubs and also many unique locations such as the Mauerpark in Prenzlauer Berg, beach bars in Mitte or the Treptower “Badeschiff”.

Music Scene: Berlin is known worldwide for its electro, techno and house music. Every well-known DJ has already launched here, many music labels are producing their hits in the city and pop stars on world-tour usually stop by.

Fashion City: In Berlin the trends of tomorrow emerge. On the streets luxury and glamor naturally combine with a deliberate break in style. That’s what makes Berlin fashion famous internationally.

Cheap Living Expenses: Students live cheaper than in many other German cities. Also the costs for leisure and gastronomy are lower.

Art and Culture: Whether classical high culture or independent scene, whether Pergamon altar or backyard gallery, whether exhibitions, vernissages, museums, opera houses or theatres: Berlin has enough of everything and is possibly the most artistic city in the world.

Pure Nature: Berlin is full of parks, forests, meadows and lakes. If you want to relax in idyllic surroundings, you will always find the right place. No other metropolis is greener than this one!

