

The concept of a digital learning workshop to promote media literacy among older people

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DigiKomS

- Research project DigiKomS (short for "Digital Competencies for Senior citizens") funded by the Federal Ministry of Education and Research of Germany (13FH027SX8), 01.10.2020 – 30.09.2023
- Project Objective: enhancing digital media literacy, attitudes toward digital media and promote digital media use among seniors aged 70+ through a digital learning workshop

Questions:

What thematic components must a learning workshop include that takes into account the everyday media use of over-70s?
What is the structure of a digital learning workshop that is intended to teach media skills in an age-appropriate manner?
How can collaborative learning succeed in the learning workshop despite the heterogeneity of this target group?



Theoretical and Empirical Underpinnings

This learning workshop was designed based on:

- the pedagogically established learning concept of the learning workshop ("Lernwerkstatt")
- Ajzen's Theory of Planned Behavior (Ajzen 1991)
- the Media Competence Model of Groeben (Groeben 2002)
- insights from a quantitative study on determinants of the use of digital media by older people conducted in our research project
- Theories of Didactics in Social Work

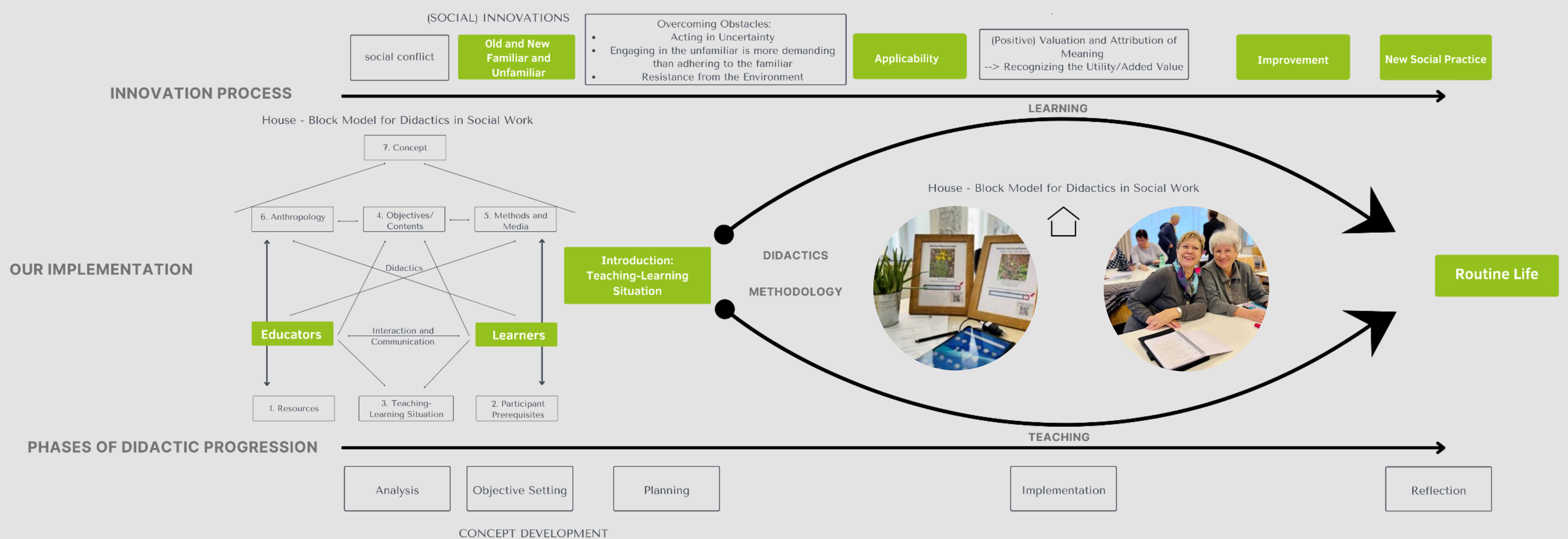
Learning Workshops and Learning Workshop Practice

Learning workshops should be engaging, stimulate interests, challenge participants, and foster individual problem-solving within the context of collaborative work.

Play - Learn - Work

Learning workshop practice involves coming together in everyday life to joyfully explore the new and, thereby, learn something new!

Scientific Development and Piloting of our Digital Learning Workshop



Implementation

- Total of 120 Participants
- twelve Groups (09/22 – 02/23)
- Three to Fifteen Participants per Group
- Three Event Dates with Each Group
- Professors, Student Assistants, and Students as Learning Facilitators
- Events in Assisted Senior Living, at the University, in Neighborhood Community Centers

Event Flow

- Event 1:** Icebreaker, Initial Attempts
- Event 2:** Lecture "Cybersecurity", try something new, Identifying Interests and Exploring Opportunities, learn together
- Event 3:** Solving Problems Together, Collaborative Experimentation, Sharing Insights



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