



Business succession is relevant in all industries!

7.2 million of economic values will be taken over **until 2025** in one federal state of Germany. Business succession is a topic that matters to chambers, higher education institutes or economic-research institutes equally. Small and medium-sized enterprises (SMEs) are highly affected all over Europe, searching for business successors independently from their branches. Hundreds of workplaces are dependent on successful business successions – especially on a European level this situation is dramatically increasing!

Right at this stage the **instrument “Best Boss Inventory” (BBI)** comes into action. It is one of the essential products out of the international Erasmus+ project “Best Boss”, which has started in September 2014. It unites eight international partners, all seeking for a solution to simplify business succession in touristic SMEs.

Most important basis for the development of this instrument is a **European Survey**, which gathered **needs and demands of touristic company leaders**. The BBI is the result of this study and stands for an assessment instrument capturing competences and personality traits of potential business candidates. Like this, the leading behaviour of business successors can be evaluated and the suitability for the certain company shall be ensured.

The **BBI therefore is an assessment procedure** of personal traits, but mainly an assessment of **leading behaviour of potential candidates** for business succession in touristic SMEs.

In total, four tests shall illustrate how potential successors are going to act in their future leading position. The BBI has been **implemented since August 2015** in four different countries throughout Europe.

Using the feedback of all stakeholders and partners, the BBI has been evaluated once more and is now ready to get started in practice. Therefore, the **BBI is available in all partner languages** and supports the search for the right business successor efficiently further on.

Final conference presents all products and results of Best Boss!

All research results of the international EU-project Best Boss are going to be presented at **01. July 2016 in the beautiful city Schwerin**. The outcomes of the European Survey are equally presented as the instrument BBI. Third emphasis lies on the policy paper which contains all information to the project, reflections, status-quo and recommendations for political decision-makers and stakeholders. **You are cordially invited to be part of this event!**

Like this, as many touristic SMEs as possible shall be informed of what the **project outcomes can be used in practice**. This way all participants get the chance to exchange information, get suggestions and can give their feedback as well as getting relevant questions answered.

The objective is to get in touch with companies. It does not matter whether they are in the middle of a succession, they will be facing the topic in future or they just proceeded with the business succession. **Everyone is welcome**, as everybody can use the suggestions and ideas.

Contact partners for the conference are **Fachhochschule des Mittelstands** (Ms Pia Winkler, winkler@fh-mittelstand.de) one of the project partners which you can find under www.bestboss-project.eu

We're looking forward to hearing from you!



The BEST BOSS project group

For more information please visit
www.bestboss-project.eu

